



Zillow Rent Connect™

Premium Package



Reach more renters in more places by leveraging Zillow's brand on-site and beyond.



Greater network exposure

Expand your property visibility on the largest rental network¹ + Realtor.com..



Professional Media Production

Effortlessly enhance your listings with Zillow 3D Home[®] tours, photos and more.



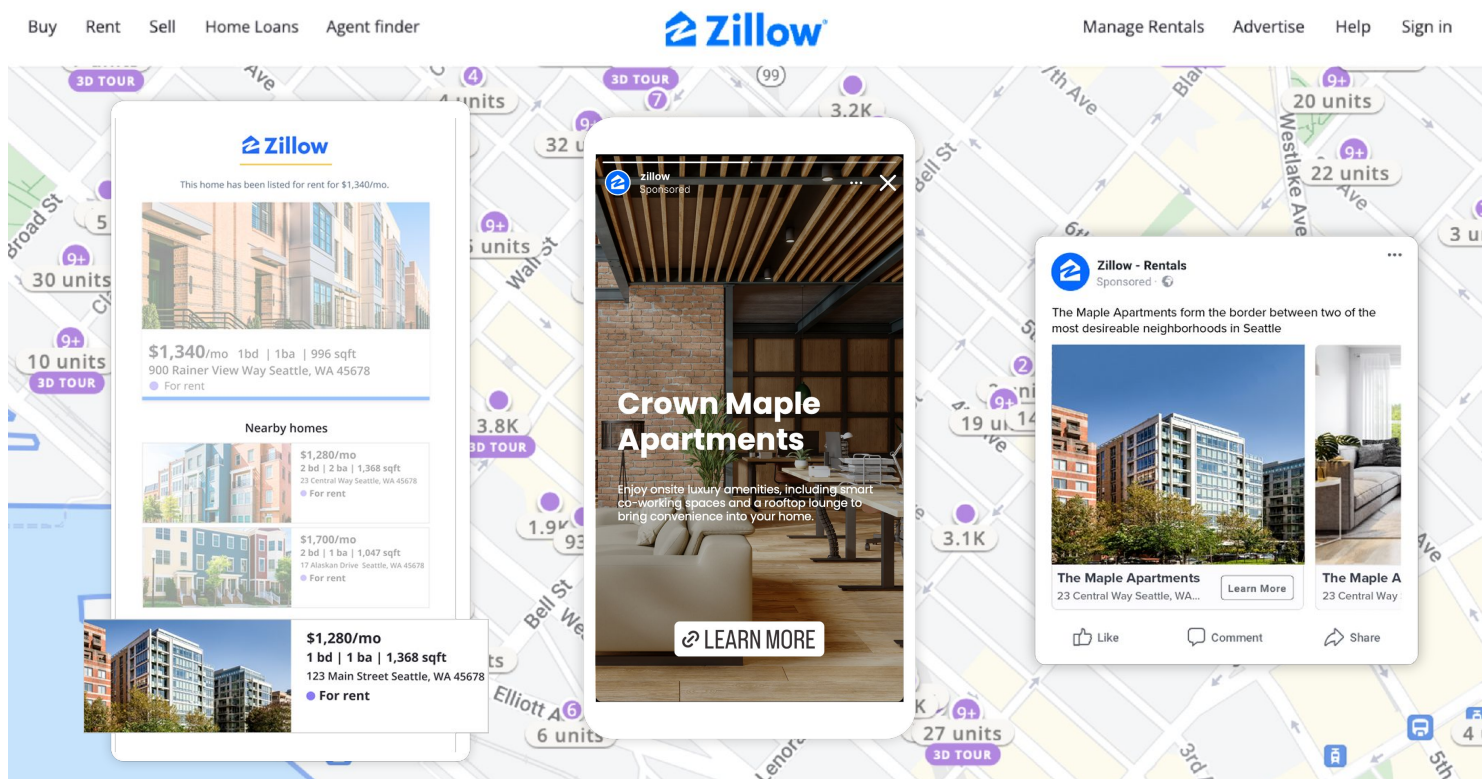
Targeted email placement

Stand out to local renters with advertisement in monthly emails.



Social media advertising

Deploy targeted Facebook and Instagram ads on local renters' feeds and Stories.



Exclusive extended advertising on:



¹Comscore Media Metrix® Multi-Platform: Custom-defined list: Zillow Rentals + Realtor.com Rentals (Oct '23 -April '24 uses [E] Zillow Rentals data, May '24- Sept '24 data uses a custom Audience Duplication UV number for [E] Zillow Rentals & [E] Realtor.com Rentals to reflect new partnership), Apartments.com Network, Rent. Network, Apartment List Sites, and Zumper Inc, Total Audience, Oct 2023-Sept 2024, U.S.

Simplified multifamily advertising to effectively engage renters

- ✓ Greater exposure across Zillow, Trulia, and HotPads
- ✓ Exclusive extended advertising on:  **realtor.com**
- ✓ Facebook + Instagram exposure
- ✓ Saved search renter email placement
- ✓ Sponsored advertisement in search results
- ✓ Professional media productions credits for 3D Home® Tours, interactive floor plans, high-resolution photos + more
- ✓ Unlimited self-captured Zillow 3D Home® tours
- ✓ Community website link on listing
- ✓ Priority placement on nearby listings
- ✓ Verified Source badge on listing
- ✓ Rent Specials highlight on listing
- ✓ Waitlist
- ✓ Partner success support
- ✓ Audience & property comparison insights
- ✓ Lead delivery with Renter Profile
- ✓ Moody's Basic Market Report



Customer testimonials: Real stories. Real results.

"Arden Communities has been a Zillow Rentals partner for several years! Advertising on their network is crucial for our marketing strategy and we trust Zillow Rentals with our entire portfolio because of their customer service, lead quality and quantity — we plan to continue this for years to come!"

- **Jeff French, Director of Sales & Marketing,**
Arden Communities

"We selected the Zillow Rent Connect Premium Package for one reason: more exposure. We jumped at the chance to take advantage of Zillow Rentals being able to give us more online exposure and a big part of this decision was the social media ads. Since starting on this package, we've received a noticeable increase in unique website visits. When looking to grow our online presence, the Premium Package is an obvious choice for our apartment community."

- **Terry Gooch, Leasing Professional,,**
The Village at Hampton Cove



Questions? Ready to get started?

Contact your Zillow Representative or email us at ZillowRentals@zillowgroup.com to learn more.