

Zillow Rent Connect™

Enhanced Package



Uplevel your property advertising with more exposure and promoted ads that can drive renters to your listing and property website to fill vacancies faster.



Property website redirect link

Drive renters to your property website with listing redirect links



Optimized listing placement

Stand out with sponsored ad placement for greater renter visibility.



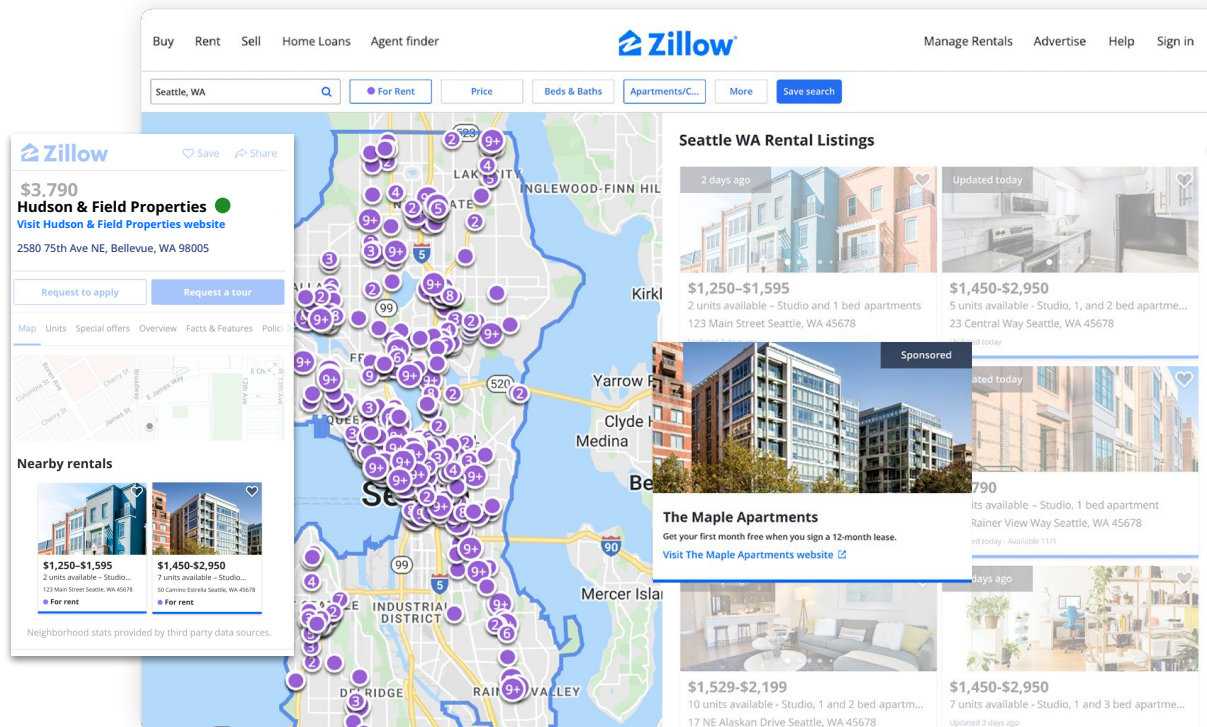
More network exposure

Amplify your exposure across the #1 most visited rental network.¹



Brand and sister property recognition

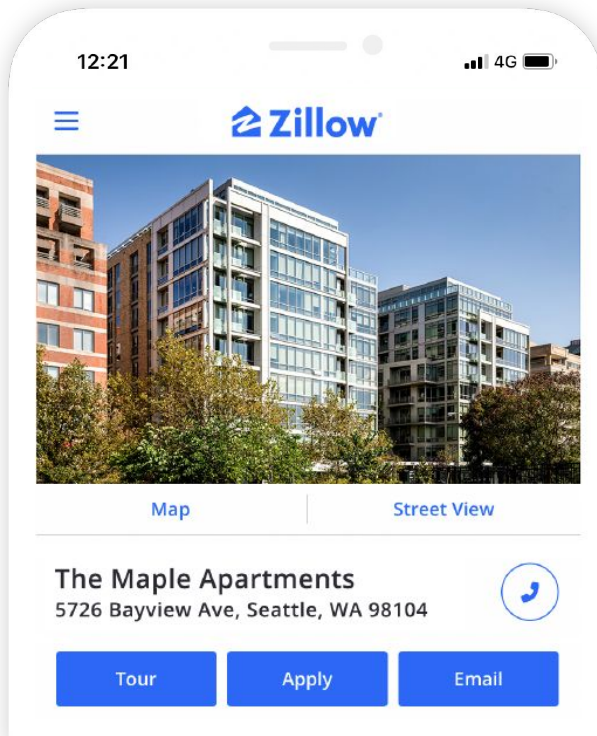
Feature your portfolio of nearby properties on your listings.



Exclusive extended advertising on:

¹ Comscore Media Metrix® Multi-Platform: Custom-defined list: Zillow Rentals + Realtor.com Rentals (Oct '23 -April '24 uses [E] Zillow Rentals data, May '24- Sept '24 data uses a custom Audience Duplication UV number for [E] Zillow Rentals & [E] Realtor.com Rentals to reflect new partnership), Apartments.com Network, Rent. Network, Apartment List Sites, and Zumper Inc, Total Visits, Oct 2023-Sept 2024, U.S.

Simplified multifamily advertising to effectively engage renters



- ✓ More exposure on Zillow, Trulia and HotPads
- ✓ Exclusive extended advertising on:  realtor.com
- ✓ Sponsored advertisement in search results
- ✓ Community website link on listings
- ✓ Priority placement on nearby listings
- ✓ Rent Specials highlight on listing
- ✓ Unlimited self-captured Zillow 3D Home® tours
- ✓ Verified Source badge
- ✓ Waitlist
- ✓ Audience & property comparison insights
- ✓ Lead delivery with Renter Profile
- ✓ Partner success support
- ✓ Moody's Basic Market Report



Customer testimonials: Real stories. Real results.

"Zillow has offered us the best quality leads compared to all the competitors out there. Our Zillow reps are always very fast and efficient at responding to any questions or concerns we may have on any of the ads we have posted on Zillow. The Zillow team has a lot of insight as to what is happening in the various different markets, which makes it extremely helpful to choose a Zillow Rent Connect Package and plan for adding additional properties to the Zillow platform. If you are looking for a platform to drive in serious, qualified, and quality renters, Zillow is the place to advertise."

- Michael Nakoneczny, Director of Sales & Marketing,
Vanguard Property Management



Questions? Ready to get started?

Contact your Zillow Representative or email us at ZillowRentals@zillowgroup.com to learn more.