Zillow PREMIER AGENT™

Real-Time Touring connects you to high-intent customers
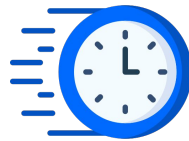
Real-Time Touring streamlines the touring process for agents and buyers

Connect with high-intent customers

Movers who request a tour **convert to buyers at 3x the rate of other actions on Zillow**, and with Real-Time Touring **you can meet them faster.**

Save time with ShowingTime

Real-Time Touring **automatically schedules** available tours in ShowingTime directly from the Zillow Premier Agent app.

Get to the first appointment faster

Real-Time Touring **skips the live transfer** and routes customers straight to you, **getting you in front of buyers right away.**

Complete this checklist to get started!

- ❏ Take this 20 minute [Zillow Academy on-demand course](#)

- ❏ Prepare yourself to receive these connections by [adding your MLS ID to your profile](#) and [enabling in-app connections](#).

- ❏ Follow these step-by step instructions for [creating routing rules](#) (Team Leads only).

- ❏ Review this [Cheat Sheet](#) for best practices and tips for success with Real-Time Touring connections.

Questions? Contact your Sales Advisor for further guidance or visit our [website](#).