

Base Package

Get a competitive start to your property advertising with all the marketing essentials.



Exposure on #1 most visited rental network¹

Capture renter attention across 7 different sites on Zillow Rentals Network.



Flexible support for your portfolio

Mix flat rate and pay-per-lease advertising models based on your properties' needs.



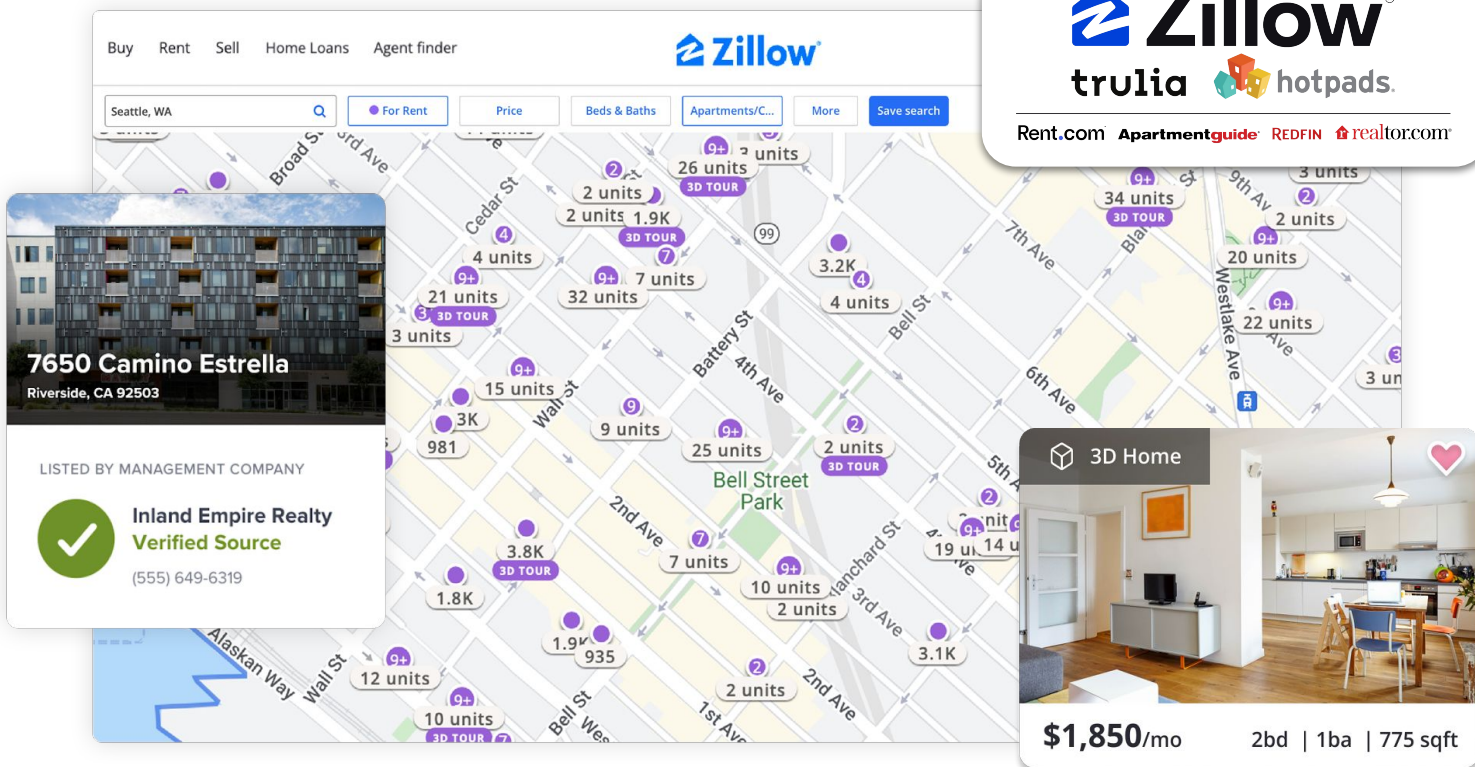
Rich media listings

Enhance your listings with unlimited 3D tours, images, floor plans, and more.



Effortless renter connections

Streamlined renter contact info is sent to your leasing team via email or CRM.




Buy Rent Sell Home Loans Agent finder

Seattle, WA

For Rent Price Beds & Baths Apartments/C... More Save search

7650 Camino Estrella
Riverside, CA 92503

LISTED BY MANAGEMENT COMPANY

 Inland Empire Realty
Verified Source
(555) 649-6319

3D Home

\$1,850/mo 2bd | 1ba | 775 sqft



Questions? Ready to get started?

Contact your Zillow Representative or email us at ZillowRentals@zillowgroup.com to learn more.

Zillow Rentals Packages

Choose from **Signature**, **Premium**, **Enhanced** and **Base** packages to equip your marketing with the right touchpoints to engage renters across the Zillow Rentals Network.

	Signature 7X the exposure on average vs. Base ¹	Premium 4X the exposure on average vs. Base ¹	Enhanced 2X the exposure on average vs. Base ¹	Base The advertising essentials
Increase property exposure and awareness				
Advertising platform	Zillow, Trulia, HotPads, Rent.com, ApartmentGuide, Redfin, Realtor.com			
Social media	Facebook ads, Instagram Stories + ads	Facebook ads, Instagram Stories + ads	–	–
Stand out map icon	✓	–	–	–
Saved search renter email advertisement	✓	✓	–	–
Sponsored ad in search results	✓	✓	✓	–
Engage and connect with informed leads through detailed and enabled listings				
Professional Media Production Credits	\$550 media redemption credits per property	\$350 media redemption credits per property	–	–
Property management branding	✓	–	–	–
Dynamic feature image	✓	–	–	–
Community website link	✓	✓	✓	–
Priority placement on nearby listings	✓	✓	✓	–
Verified Source badge	✓	✓	✓	✓
Rent Specials highlight	✓	✓	✓	✓
Waitlist	✓	✓	✓	✓
Unlimited self-captured 3D Home® tours	✓	✓	✓	✓
Gain property, portfolio, and renter insights				
Moody's Market Report	Advanced Report	Basic Report	Basic Report	Basic Report
Audience & property comparisons insights	✓	✓	✓	✓
Lead delivery with Renter Profile	✓	✓	✓	✓
Partner success support	✓	✓	✓	✓
Set up your portfolio				
Billing model	Flat Rate	Flat Rate	Flat Rate	Flat Rate or Pay-Per-Lease
PMS integration	Available to opt-in for guest card creation	Available to opt-in for guest card creation	Available to opt-in for guest card creation	Required for Pay-Per-Lease ²

¹ Zillow Internal Data, 12 month median average of property impressions across Web, Mobile, Email, Media. Reach of Zillow, Hotpads, Trulia Realtor.com Rentals, August 2023- July 2024.

² Supported Property Management Software includes Yardi Voyager, RealPage OneSite, MRI or ResMan.